



คุณปฐม อินทโรคม

กรรมการ Digital economy and e-commerce  
สภาหอการค้าแห่งประเทศไทย



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พิธีกร / ผู้ผลิตรายการ  
วิทยากรด้านไอที



คุณสุรสาร สุทธิสนธิ  
ประธานเจ้าหน้าที่บริหาร  
บริษัท พร็อพเพอร์ตี้โรว์ จำกัด

# SMART HOME & INTELLIGENT TECHNOLOGY EXPO

## HUAWEI OX HORN CAMPUS



16-19 DECEMBER 19

- ตื่นตากับ "Huawei Ox Horn Campus" อาคารจักร 5 หมื่นล้าน สไตลียุโรป
- สัมผัสประสบการณ์ด้าน Smart home ในงาน "Guangzhou International Smart Home Exhibition" และดูงานบริษัท Royole ผู้พัฒนาอุปกรณ์ล้ำสมัย
- ร่วมเดินทาง แลกเปลี่ยนความรู้กับกูรู ด้านไอที ดร.เอ็น ปานระพี คุณสุรสาร สุทธิสนธิ กูรูด้านอสังหาริมทรัพย์ และคุณ ปฐม อินทโรคม ผู้เชี่ยวชาญในอุตสาหกรรมดิจิทัล และเทคโนโลยี ได้ตลอดทริป
- ผ่อนคลายกับ Sightseeing รวมถึงแหล่ง Shopping ชั้นนำอีกมากมาย
- เข้าชมแพนด้า ณ Guangzhou Zoo 1 ใน 3 สวนสัตว์ในเมืองที่ใหญ่ที่สุดในจีน และสะพานแก้ว 3 มิติ

ราคาท่านละ 59,990 บาท (ไม่รวม VAT 7%)

ราคานี้รวมที่พัก 4 วัน 3 คืน

(รวมตั๋วเครื่องบิน ECO อีซ่าแบบปกติ อาหาร ที่พักห้องคู่ การเยี่ยมชมงาน และค่าบริการเรียบร้อยแล้ว)

**Period: 16-19 DECEMBER 19 (4 Days, 3 Nights)**

**Location: Guangzhou, China**

**This trip aims for participants to;**

- 1) Learn and adapt advanced technology in China to match with current business.
- 2) Share experiences with China experts.
- 3) Learn the way to import and export clothes, shoes and bags.
- 4) Networking amongst business leaders.

### **Program Highlights**

- 1) Exclusive visit with insight information.
- 2) Seeking opportunities for sourcing technology and smart device from China.
- 3) Insights into the smart software and smart home solution.
- 4) Opportunity for participants to learn more about the future of in-house AI as well as creates an unparalleled networking opportunity for the professional.
- 5) High Standards of Services.

# Program Overview

## Option A

Date	Program
<b>DAY 1</b> 16 Dec 2019	05.00 Meet at Suvarnabhumi Airport 4th floor (International departure hall) 08.40 Depart from Suvarnabhumi Airport (CZ 362) 12.20 Arrive in Guangzhou 13.00 Leave the airport 13.30 Lunch 14.30 - 16.30 <b>Baima Clothing Wholesale Market</b> 17.00 - 18.00 Check in at Hotel 18.00 - 19.00 Dinner 19.00 - 20.00 <b>Shangxiajiu</b>
<b>DAY 2</b> 17 Dec 2019	09.00 - 11.00 <b>Visit Guangzhou Zoo</b> 11.30 - 12.30 Lunch 13.30 - 17.00 <b>Visit China (Guangzhou) International Smart Home Exhibition</b> 18.00 Dinner 19.00 Take bus to Dongguan 21.30 Check in at Hotel
<b>DAY 3</b> 18 Dec 2019	08.30 - 12.30 <b>Visit Huawei Ox Horn Campus</b> 12.30 - 13.30 Lunch 14.45 - 17.00 <b>3D Glass bridge</b> 18.00 Dinner 19.00 Take bus to Shenzhen 20.30 Check-in at Hotel
<b>DAY 4</b> 19 Dec 2019	09.00 - 11.00 <b>Hua Qian Bei Shopping</b> 11.00 - 12.00 Lunch 13.00 - 17.00 <b>Visit Royole</b> 17.30 - 18.30 Free Style Dinner 19.10 Arrive at Shenzhen Bao'an International Airport 22.45 Depart from Shenzhen Bao'an International Airport (ZH9019) 01.25 Arrive at Suvarnabhumi Airport

## Option B

Date	Program
<b>DAY 1</b> 16 Dec 2019	05.00 Meet at Suvarnabhumi Airport 4th floor (International departure hall) 08.40 Depart from Suvarnabhumi Airport (CZ 362) 12.20 Arrive in Guangzhou 13.00 Leave the airport 13.30 Lunch 14.30 - 16.30 <b>Baima Clothing Wholesale Market</b> 17.00 - 18.00 Check-in at Hotel 18.00 - 19.00 Dinner 19.00 - 20.00 <b>Shangxiajiu</b>
<b>DAY 2</b> 17 Dec 2019	09.00 - 17.00 <b>Visit China (Guangzhou) International Smart Home Exhibition</b> 18.00 Dinner 19.00 Take bus to Dongguan 21.30 Check-in at Hotel
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## MARKET VISIT

### Guangzhou



### Guangzhou Baima clothing wholesale Market

Guangzhou Baima clothing wholesale Market is close to the Guangzhou Railway Station, located in the Zhannan Lu. It is the largest market with the best decoration, matching the most complete and the best managed clothes market in Guangzhou, the largest trading volume in the high-end apparel market. It operate more than 2,000 households, not only in the Pearl River Delta region, Zhejiang, Fujian and garment enterprizes throughout the country, but also Hong Kong and Taiwan.

## COMPANY VISIT

### Dongguan



### Huawei Ox Horn Campus

Huawei Ox Horn Campus is a European-themed model village constructed on the south shore of Songshan Lake, in Dongguan, Guangdong province, China. It was constructed in the late-2010s to house the research and development offices of technology company Huawei.

There are twelve groups of buildings, based on European cities or regions, including Heidelberg Castle, and Cité Internationale Universitaire de Paris, plus buildings in the style of Český Krumlov, Verona, Budapest, Granada. The zones are connected together using a tram system modelled on trains supplied by Stadler Rail for the Jungfrau Railway in Switzerland.

## COMPANY VISIT Shenzhen



### Royole

Royole's mission is to improve the way people interact with and perceive their world. The company creates and manufactures next-generation human-machine interface technologies and products including advanced flexible displays, flexible sensors, and smart devices. Technology milestones include the world's thinnest full-color AMOLED flexible displays and flexible sensors (2014), the world's first foldable 3D mobile theater (2015), the world's first curved car dashboard based on flexible electronics (2016), the first smart writing pad, RoWrite, based on flexible sensors (2017), the volume production of Royole's quasi-G6 mass production campus for fully flexible displays (2018), and the world's first commercial foldable smartphone with a fully flexible display (2018). Royole has received numerous global awards for its technological innovations and fast growth. Holding over 2000 IPs, it provides IP licenses, services, mass production, and solutions for flexible electronics applications with its novel "Flexible+" platform. Royole, backed by leaders in global finance, has begun producing fully flexible displays in volume from its 1.1-million-square-foot quasi-G6 mass production campus in Shenzhen, China with a total investment of \$1.7B. Royole has offices in Fremont, CA, Hong Kong, and Shenzhen, China.

## Exhibition Guangzhou

3,165 Professional Visitors

431 Exhibitors

26,512 square meters  
of exhibition area



### China (Guangzhou) International Smart Home Exhibition

is an exhibition for professionals of the Smart House Industry. The event attracts many national and foreign companies engaged in the production of equipment and software for the smart homes. The exhibition will be held under the motto - "Intellectual innovations change lives!". Previous exhibitions have attracted Haier, Nanjing IOT, Tencent, Guangtian, Tiancheng, Tsinghua Unisplendour, NetEase, Ziguang IOT, LeTV, Wisdom Valley, Senni Io, KT&C, etc.

#### Exhibiting products

Whole House Smart Home: [home robots, cloud platforms, etc.]

Intelligent security: [smart door lock, alarm detector, etc.]

Smart entertainment: [smart box, smart stereo, etc.]

Smart community: [smart access control system, etc.]

Smart Appliances: [smart remotes, smart massage chairs, etc.]

## Dongguan Sightseeing



### 3D glass brige

Longfeng Mountain Villa 3D glass bridge, with a total investment of 50 million yuan, spans the Dongfeng Lake in Dongfeng Mountain, with a total length of 333 meters, a width of 2.8 meters and a drop of 88 meters! All steel frame structure, three layers of special tempered glass, super high security. The bridge deck has added 3D images, and the 3D images are directly embedded in the glass. It is perfectly combined. All kinds of natural beauty are stepped under the feet, and the abyss, waterfalls, sea water and flame images are seamlessly connected. Walking high, the transparent glass makes the beautiful scenery under the feet clear, and the whole person seems to stand in the air, letting you experience the thrill of stepping into the clouds.

Longfeng Mountain Villa covers an area of 380,000 square meters and is a national AAAA-class tourist attraction in China.



### Shangxiajiu

Shangxiajiu Pedestrian Street is one of the three most bustling commercial centers in Liwan District, Guangzhou City. Why the street gets this name? That's because this shopping area is situated among Shangjiu Road, Xiajiu Road and No. 10 Road. The length of this street is more than 1,240 meters (1,353 yd). This pedestrian street is characterized by various stores with cheap clothes and restaurants with delicious foods. These stores and restaurants are in traditional Guangzhou folk residence style, which are worthy of your attention as well.

## Guangzhou Sightseeing

### Option A



### Guangzhou Zoo

Guangzhou Zoo is one of the three largest urban zoos in China. With an area of over 42 hectares (103.7 acres), there are more than 4,500 animals of 450 species, including rare animals like giant pandas, south China tigers, lions, golden monkeys, and black-necked cranes. It contains three sightseeing districts: Central Area of mammals, Bird's Paradise, and Panlong Park with about 200 amphibians and reptiles. In addition, many entertainment activities are also provided. Pandas in Guangzhou Zoo. Visitors can watch the animals performing acrobatics, or have a close contact with the cubs in the Children's Jungle.

## PRICE

**59,990 THB**

- 1) 3 Nights Accommodation (Twin Room Type)
- 2) Air Ticket (Economy Class / China Southern Airlines and Shenzhen Airlines)
- 3) Transportation
- 4) Meals
- 5) Chinese Visa
- 6) Local Guide and Translator
- 7) Trip Leader
- 8) Administration Fee
- 9) VAT Excluded

## CONTACT

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