

# TeC



Thailand e-Business Center

WHERE YOUR DIGITAL FUTURE BEGINS



## Co Founders & Avengers Team



**K.Meant**

**Ms.Kulthirath Pakawachkrilers**

**CEO, Co-Founder**

TU Alumni  
National University of Singapore

Expertise in Branding, partnership, PR, digital marketing, e-commerce, technology Forbes interview

- Founder and CEO joyfulness co.,Ltd
- Ex-Lazada Director of branding, pr and partnership
- Former Advisor to Vice president Big C shopping online
- Former Advisor to CEO, Luxola (acquired by Sephora)



**K.Tum**

**Mr.Nuttaporn Voonklinhom**

**CPO, Co-Founder**

Encyclopedia of China technologies and technical information, KU Alumni

Expertise in E-Commerce, E-Business, Advanced Technology

- President, Thai Digital Trade Association
- Ex- Vice President, IT & Operation, Central Online Group, COL
- Ex-Director, IT & E-Commerce, Big C Super center
- Global Venture Director, Rocket Internet GmbH (Lazada, Zalora, Food panda)



**K.Pui**

**Mr.Thassanai Mhuansean**

**CIO, Co-Founder**

Ph.D candidate in AI Technology

Expertise in human resource, IT Digital workforce, AI, talents recruitment

- Founder, JobBKK.com
- Vice President, Thai Digital Trade Association
- Ex-Top management, GMM grammay

## Board of Director & Partner



**K.Moo**

**Mr. Worawoot Ounjai**

Board of Director, Co-Founder CEO of Central Online (COL) Founder of Officemates Expertise in everything



**K.Dome**

**Mr.Udomtipok Praikaset**

Board of Director, Co-Founder CEO & MD, Digital Business Consulting Expertise in Business plan, Digital Business, People skills, Education,PR, Partnership

- Vice President, Thai SMEs Federation
- Vice President, Thai web master association
- Vice President, Thai Digital Trade association



**K.Ton**

**Mr. Pathom Indarodom**

Board of Director, Co-Founder Advisor to I.C.C. International Public Company Limited CEO & MD at Enter Solution Expertise in Business, IT, Digital business,SaaS

- Ex-CEO, ARIP Public Company Limited
- Ex-GM, A.R. Information & Publication
- Honorable advisors, committees and members of Association, University and institutes



**K.Freeman**

**Mr. Freeman Cheng**

China expansion Director, Partner UK graduation Expertise in e-Commerce

- CEO, FAS Group in China
- President, China Electronic Commerce Association, International e-Trade Federation
- EVP, E-Commerce Association of Hong Kong
- Vice President, Dongguan Electronic Commerce Federation
- Vice President, Dongguan City Association of Enterprise with foreign Investment
- Director and Minister of Economic affairs Hong Kong Electrical Appliance Industries



# TeC

Successful Stories

## What TeC

**Thailand e-Business Centre (TeC)** is the First e-Business Centre in Thailand. Our positioning is to be business scaling solution globally. We aim to help entrepreneurs across the world to go Online, e-Commerce and e-Business. TeC Key focus area is to be an e-Business bridge among International, China and Thailand markets. Importantly, TeC experts will train and groom students, entrepreneurs and existing human capital to be digital workforce while transforming SMEs and Enterprises from their business to be e-Business with digital mindset and advanced technology knowledge integration.

TeC is a member of Thai Digital Trade association, Bangkok, Thailand and has business partnership worldwide.

## Our Vision

To Support Entrepreneurs in Thailand to Drive Business through Digital

## Our Mission

- Building Digital Talent Workforce
- Providing In-depth Knowledge and Practical Training
- E-Commerce and Digital Solution
- Expanding Thai businesses in China and Worldwide

## Our Services



### **In-House and Public Training**

- In-depth trainings, workshops and seminars about digital related topics and e-business for executives and practitioners
- Training courses collaborated with local and global partners including Alibaba Business School and ICDL
- Training courses to support business expansion in China i.e. Chinese language and business etiquettes for executives



### **Business Scaling Trip: Eye-Opening to New Digital Technology**

- Insight the business ideas, processes, strategies and how to build the corporate culture
- Learning new technology from the experts
- Sourcing advanced technology products from suppliers and vendors
- Business matching globally



### **The Work by TeC**

- The project to build digital talent workforce for corporate to fulfill job positions in ICT



### **Business Expansion in China, Hong Kong, Macau and worldwide**

- Company registration & trademark registration
- E-Business platform & digital marketing i.e. miniprogram in WeChat, celebrity endorsement, tradeshow and exhibitions
- Consultant & Experts i.e. Alipay, WeChat pay, accounting, legal, warehouse and logistics





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